

# FEILD CRADDOCK

Industrial + Interaction Design

San Francisco, CA  
www.feildcraddockdesign.com  
feildc@gmail.com  
804-366-5105

## EXPERIENCE

- January 2017  
Present  
**fuseproject** - Contract Industrial Designer - San Francisco, CA
- October 2016  
January 2017  
**Y Studios** - Contract Industrial Designer - San Francisco, CA
- August 2013  
November 2014  
**Smart Design** - Industrial Designer - New York, NY
- May 2013  
August 2013  
**Smart Design** - Industrial Design Intern - New York, NY
- June 2012  
August 2012  
**Keytech** - Industrial Design Intern - Baltimore, MD
- May 2011  
August 2011  
**Inch Inc.** - Industrial Designer - Brooklyn, NY

## EDUCATION

- January 2015  
December 2015  
**Copenhagen Institute of Interaction Design** - MA Interaction Design  
Collaborations with Little Bits, Barclays Bank, and Copenhagen Municipality. Completed projects in multiple subjects and disciplines, including Service Design, Speculative Design, Physical Computing, and UI design.
- August 2010  
May 2013  
**Virginia Tech** - BS Industrial Design - 3.8 GPA
- August 2008  
December 2009  
**Rhode Island School of Design** - (Transferred) - 3.6 GPA

## AWARDS

- 2016 **IxDA Interaction Awards Shortlist**  
Worked in collaboration with the Danish government to design "MyGreat" a digital service to ease the transition for new immigrants to Denmark.
- 2013 **IDSA Student Merit Award Winner**  
Represented Virginia Tech and the southern district at the IDSA International Conference in Chicago, IL.
- 2013 **Reinvent Payphones Design Challenge Finalist**  
Was selected to travel to New York and present my vision for the future of NYC's payphones to city officials.
- 2013 **Hong Kong Poly-U Business Plan Challenge**  
My team's business plan was short-listed, earning us a trip to Hong Kong to pitch a new dental care start-up for seniors.
- 2012 **Eastman Chemical Merit Scholarship**  
Awarded annually by the Eastman Innovation Lab to the most consistently high-performing 3rd year ID student.

## SKILLS

### Software

Photoshop, Illustrator, Sketch, Solidworks, Keyshot, Premiere, After Effects, Keynote, Ableton, Indesign

### Methods

Concept Generation, User Testing, Co-Creation, Ethnographic Research, Speculative Design, Service Design, Storytelling, Film-making, Human Factors

### Industrial Design

Analog/Digital Sketching, Modeling Making, 3D Printing, Design for Manufacturing, Pattern-Making, Sewing, Machine/Hand-working Wood & Metal

### Programming

HTML, CSS, Processing, Arduino, Javascript (basic).